

# Precision Agriculture at Clark State Community College



Trimble Inc. 2018. All rights reserved.



OHIO CENTER FOR  
**PRECISION  
AGRICULTURE**

# Agriculture in Ohio

- ***Agriculture is the number 1 industry in Ohio***
  - Contributes 11.7% of Ohio total economic output
  - 1 out of every 7 jobs are related to Agriculture
  - There are 75,700 farms with an average size of 188 acres
  - Has 14.3 million acres in farming



OHIO CENTER FOR  
**PRECISION  
AGRICULTURE**

# How curriculum was developed

- 1. Identification of precision agriculture curriculum goals**
- 2. Research and outreach to established precision agriculture academic programs**
- 3. Select an academic program to benchmark against**
- 4. Visit Kirkwood Community College in Iowa & Lake Region State College in North Dakota**
- 5. Research and outreach to industry**
- 6. Conduct an Industry Focus Group**



OHIO CENTER FOR  
**PRECISION  
AGRICULTURE**

# What did we learn?

- **Success tied to infrastructure, facilities, faculty, community support**
  - Equipment pipeline – technology modernization
  - Active recruitment of motivated, technology savvy students
- **Access to “real” agricultural data crucial to laboratory experience, internship success**
  - Active learning tied to employment success
- **Proactive relationship with employers (Cooperatives, Agribusinesses, Agricultural producers)**



OHIO CENTER FOR  
**PRECISION  
AGRICULTURE**



# UAS Economic Impact

- **Economic impact of UAS integration on NAS will total more than \$13.0 B in first three years**
  - \$82.1 B between 2015 to 2025
- **Creates more than 34,000 manufacturing jobs during integration phase**
  - 70,000 new jobs in three years following integration
  - 103,776 new jobs by year 2025
- **Manufacturing jobs will be high paying (\$40,000)**
- **Initial markets:**
  - Precision agriculture
  - Public safety



*\*Source: AUVSI International March 2013 report*



OHIO CENTER FOR  
**PRECISION  
AGRICULTURE**

# What is Precision Agriculture?

- Also called Site-Specific Crop Management (SSCM)
- Breaks the field into small areas and manages each separately
- A blend of traditional agricultural practices as well as innovative geospatial applications
- This is the program that integrates UAS



OHIO CENTER FOR  
**PRECISION  
AGRICULTURE**

# Broader impact

- **Makes farming more economical by saving time and resources, empowering the farmer to optimize crop output**
- **Increases sustainability—minimizing the agricultural footprint in water, land, and air**
- **Utilizes only the inputs necessary to maximize resources and production**



OHIO CENTER FOR  
**PRECISION  
AGRICULTURE**

# Precision Agriculture

**Or more simply – No Plant Left Behind**



OHIO CENTER FOR  
**PRECISION  
AGRICULTURE**



# UAS in Agriculture

- **Save time**
  - Especially for crop scouting
- **Increase yields**
  - Find yield limiting problems quickly
- **Manage crop health imaging**
  - Seeing the true health of their fields
- **Continuously monitor**
  - Not limited to a 1 time snapshot



OHIO CENTER FOR  
**PRECISION  
AGRICULTURE**

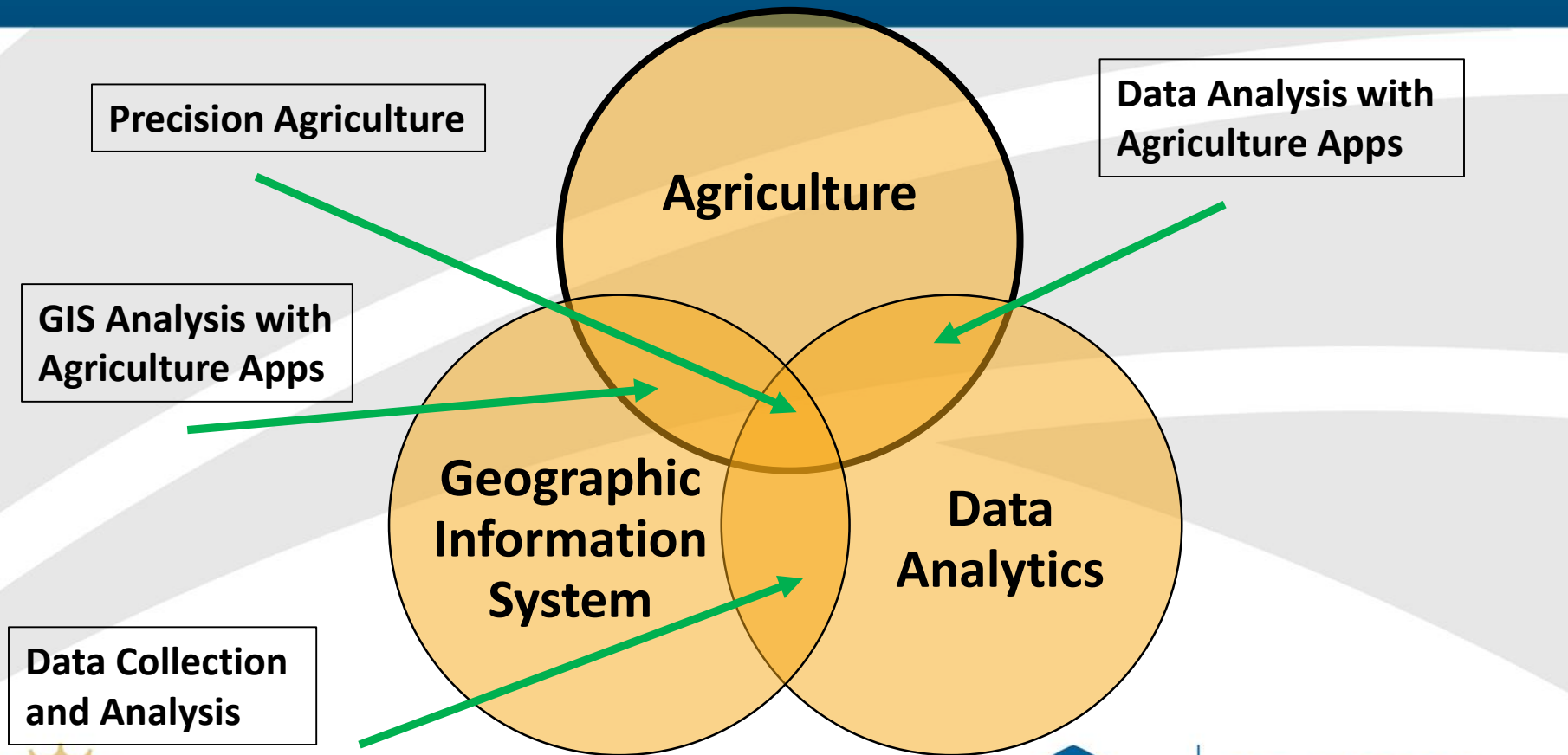
# Clark State programs that use UAS

- **Precision Agriculture (AAS)**
- **Precision Agriculture Departmental Certificate**
- **Precision Ag Technician Option (AAS)**
- **Geospatial Technology (AAS)**



OHIO CENTER FOR  
**PRECISION  
AGRICULTURE**

# Precision Ag at Clark State



OHIO CENTER FOR  
**PRECISION  
AGRICULTURE**

# Trends

## National & State Trends

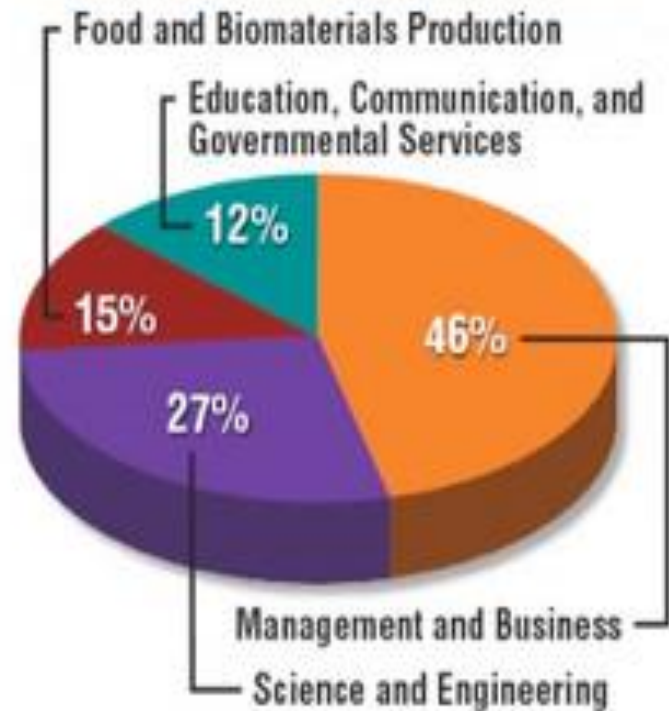
**Annual need:**

**58,000 Ag graduates**

**Annual Shortage:**

**22,500 Ag graduates**

## Employment Opportunities



OHIO CENTER FOR  
**PRECISION  
AGRICULTURE**

# Trends

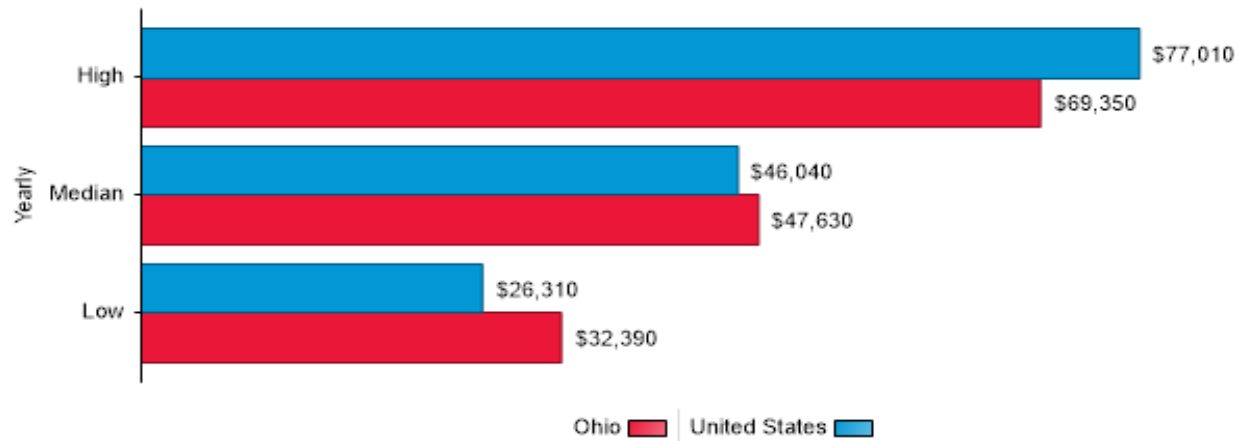
## National & State Trends

Annual need:

9,900 Ag technicians

Annual Increase:

+10%



OHIO CENTER FOR  
**PRECISION  
AGRICULTURE**



# Job Titles

- **Precision Farming Coordinator**
- **Precision Agronomist**
- **Crop Specialist**
- **Nutrient Management Specialist**
- **Precision Agriculture Department Manager**



OHIO CENTER FOR  
**PRECISION  
AGRICULTURE**

# Wages and Employment Trends

- **Median wage in Ohio: \$22.60 hourly or \$47,000\* annual (with A.A.S.)**
- **Project growth of 8-14% with a projected amount of job openings of 31,600 within the next 6 years**

**\*Source: O\*NET**



OHIO CENTER FOR  
**PRECISION  
AGRICULTURE**

# NSF Precision Ag Grant

## **National Science Foundation Grant**

**Precision Technologies: Integrating Agriculture and Geo-Sciences**

**Grant Period: 7/1/2016 – 12/1/2019**

**Reporting Official: Larry Everett, Principal Investigator**

**Susan Everett, Co-PI**

**Dan Heighton, Co-PI**

**Grant Amount: \$402,378**



OHIO CENTER FOR  
**PRECISION  
AGRICULTURE**

# Clark State Precision Agriculture Program named in Top Ten

**PRECISIONAg** In-Field Technologies ▾ Digital Farming ▾ Farm to Fork ▾ Market Watch ▾  
GLOBAL TECH INSIGHT TO DRIVE AGRIBUSINESS

Market Intelligence September 10, 2018

## Top 20 Two-Year Colleges for Precision Agriculture

Share     

By **Matt Hopkins**  
Senior Online Editor | Meister Media Worldwide



OHIO CENTER FOR  
**PRECISION  
AGRICULTURE**