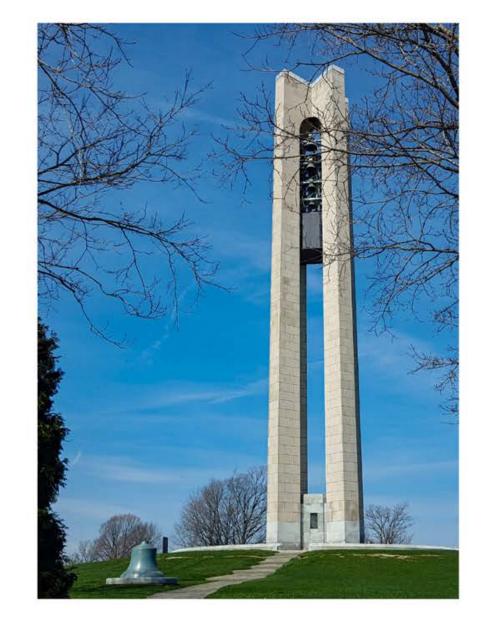


Ellen Heinz,
Economic Development
Representative
US Dept of Commerce
Economic Development
Administration



Planning for economic growth and resilience

Economic Development Administration

Investment Priorities

Equity

Directly benefit underserved and rural communities

Workforce Development

Support education and skills training directly related to needs of the business community

Technology-Based

Foster regional knowledge ecosystems that support entrepreneurs and start ups, creating well-paying jobs of the future

Exports & FDI

Enhance or build community assets to support US growth

Recovery and Resilience

Build resilience to economic shocks

Manufacturing

Encourage job creation, business expansion, technology and capital upgrades and growth

Environmentally-Sustainable Development

Help address the climate crisis, including the development of green products, processes, places and buildings

Dayton Region CEDS

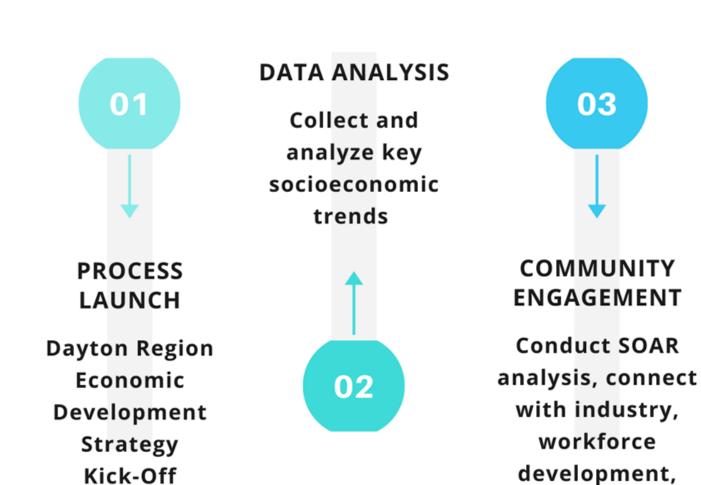
Generate quality jobs
Diversify the economy
Spur economic growth





CEDS Process

stakeholders







EVALUATION FRAMEWORK

05

Mechanism to gauge progress using performance measures

CEDS Outcomes

Identify Regional Goals

Provide an economic assessment, engage the community, align regional goals, meet EDA requirements

Streamlined Resources

The CEDS process allows us to analyze and consider how our region can use funds effectively and efficiently

Economic Diversification

A resilient region that is better positioned to plan for, respond to, and recover from economic shocks

Increased Funding

With a CEDS in place, our region is more likely to attract federal funds and technical assistance

Background Summary and Data Analysis

Description	2012	2021	2012-2021 Change	2012-2021 % Change	
Population	1,837,889	1,884,476	+46,587	2.5%	
Jobs	820,022	857,633	+37,611	4.6%	
Unemployment Rate	11.1% (2010)	7.2% (2020)	-	-3.9%	
Per Capita Income	\$25,122 (2012 ACS)	\$30,732 (2019 ACS)	+\$5,610	22.3%	
Median Household Income	\$51,669 (2012 ACS)	\$61,827 (2019 ACS)	+\$10,158	19.7%	

Community Engagement



What are our competetive advantages?

S O R

OPPORTUNITIES

What are our occastions for regional improvement?

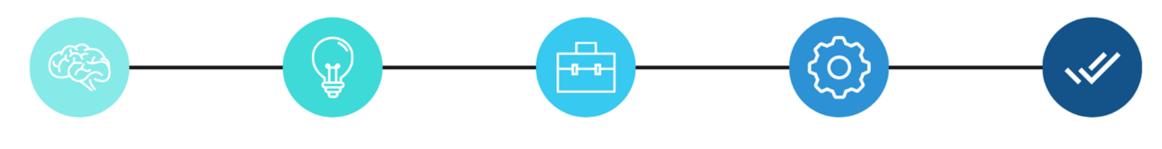
ASPIRATIONS

What is our regional ambition? Where should we be in five or ten years?

RISKS

What are the chances or occasions for negative impacts on the region or regional decline?

Strategic Direction/Action Plan



Vision

Where will we be in 10 to 20 years?

2

Goals

Broad outcomes that build on the vision 3

Objectives

Specific, measureable and support goals 4

Action Plan

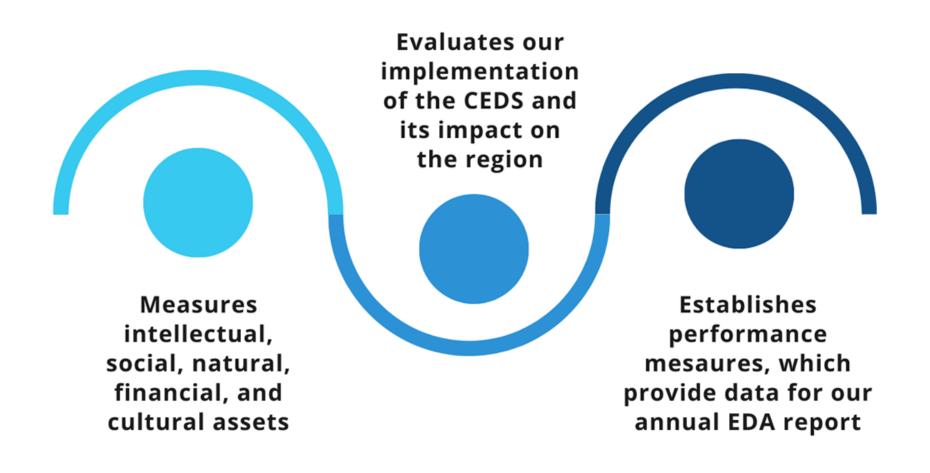
How do we get there?

5

Implementation

Promotes inclusive economic development

EVALUATION FRAMEWORK



CEDS 2021 Timeline

CEDS ELEMENTS	Spring	Summer	Fall	Winter
Process Kick Off				
Summary Background				
Data Collection and Analysis				
Community and Stakeholder Engagement				
Strategic Action Plan				
Evaluation Framework				
EDA Submission for Approval				



VISIT OUR WEBSITES

EXPLORE THE RESOURCES

TAKE THE SURVEY

STAY INFORMED