

CHAMPION CITY SPORTS & WELLNESS CENTER

A 100,000 sq ft Air Supported Structure in Downtown Springfield



- **Executive Summary**
- **Pro Forma**
- **Opportunities for Impact**
- **Health & Wellness**
- **Financial Projections**

Presented by:

Clark County
Convention Facilities
Authority



PROPOSED

A state-of-the-art **100,000 sq ft air supported structure** to be constructed in the core of downtown to include an 8,000 sq ft brick and mortar welcome center which would house concessions, restroom facilities, registration area and entry to the “dome” via air-lock entrance.

Projected project cost: **\$15M**
\$7M site prep & dome
\$3M brick & mortar structure
\$2.4M land acquisition
\$2M fit, finish, equipment

THE DOME

- Built to house 8 competition basketball courts (2 wood, 6 SportCourt) which converts to 16 volleyball courts and also lined for up to 24 pickleball courts.
- Two-lane fitness track to ring perimeter.
- Flame resistant, high-tensile and tear strength fabrics that come in a variety of colors and fabric weights
- 20-year pro-rated warranty
- DuPont Tedlar® film to provide maximum UV and pollutant protection





OPPORTUNITIES

- Continue to **drive the revitalization of our downtown** through transformational projects.
- Spur tourism and economic impact via youth and amateur athletic tournaments at a **2 to 1 ROI**.
- Create a **Health & Wellness** hub for our community. Of Ohio's 88 counties, Clark County ranks 79th for health outcomes.
- Generate **\$200K+** in annual County Sales Tax revenue.

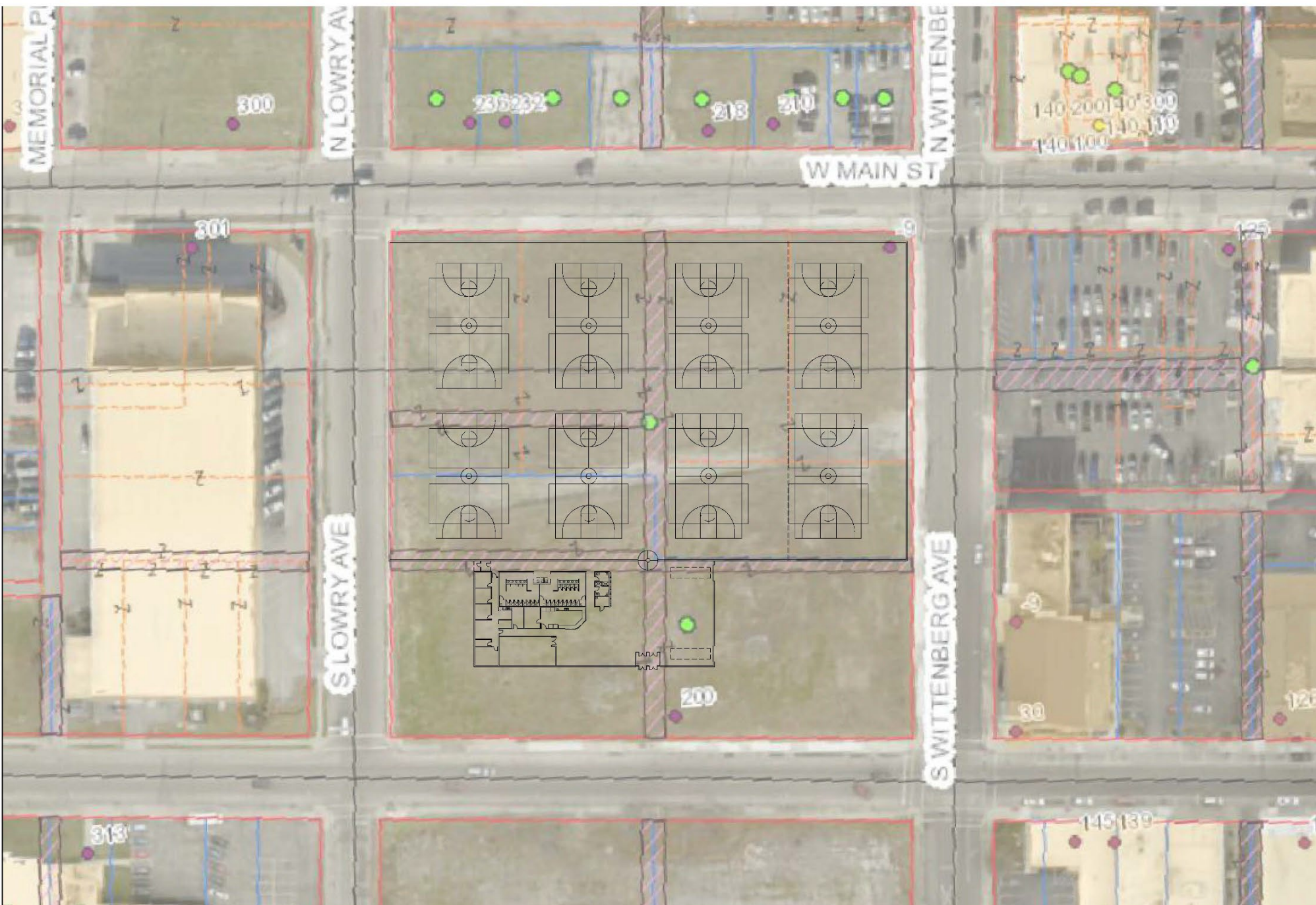


OPPORTUNITIES

- **Substantial increase in accommodations tax receipts** driven by new hotel rooms and occupancy loads.
- **Substantial increase in sales tax receipts** from tens of thousands of annual visitors flowing into the county for a projected 26 weekend tournaments to include lodging, dining, retail and miscellaneous purchases capturing up to \$200K on an annual basis.

OPPORTUNITIES

- **Creating space and opportunities for our community's children** by offering training programs, coaching, and competitive sports programs including Police Athletic Leagues. This investment in youth sports can have long-term benefits for the community by fostering talent, promoting healthy lifestyles, and potentially leading to college scholarships or professional opportunities.



REVISION #
REVISION DATE:

MULTI-SPORT ATHLETIC FACILITY
SCHEMATIC DESIGN
SPRINGFIELD, OH



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SCALE:
1" = 30'-0"

DATE:
MARCH 22, 2023

C1



CLARK COUNTY CONVENTION FACILITIES AUTHORITY

The Clark County Convention Facilities Authority exists to stimulate and assist Clark County venues in the enhancement, promotion and marketing of Clark County as a destination. The CFA provides funding assistance to public and/or not-for-profit organizations that require assistance to pay for existing facilities, new construction, expansion, repair and enhancement of a facility that directly targets growing the tourism economy in Clark County, Ohio through overnight stays.

The CFA is funded by a 4% accommodations tax levied by countywide accommodations (hotels, motels, bed and breakfasts), authorized under ORC section 351.01. The average annual income to the CFA is approximately \$650,000.

The CFA would be the Owner/Operator of the Champion City Sports & Wellness Center with day-to-day operations managed by a third-party vendor.



CENTER USAGE AND LOCAL IMPACT

The Champion City Sports & Wellness center is projected to host 26 weekend events per year with the remaining 70% of venue usage allocated to local athletes, recreational leagues, high school teams, fitness & wellness programming, a walking track and other related amenities.

The Center will provide much needed court space and programming space for local youth sports while also driving the local tourism economy with a projected ROI of 2 to 1.

Funding Sources for Champion City Sports & Wellness Center

Total Cost of Project - \$15,000,000

Potential Upfront Monies (Over 3 Years – '24, '25, '26)

CFA	\$1,500,000
State of Ohio Cap Bill	\$2,000,000
CVB	\$ 500,000
City of Springfield	\$3,000,000
Foundations	\$2,000,000
Corporate Sponsorship	\$2,000,000
Total:	\$11,000,000

Other Potential Funding Sources

Clark County

New Market Tax Credits

Ohio Strategic Community Project Fund