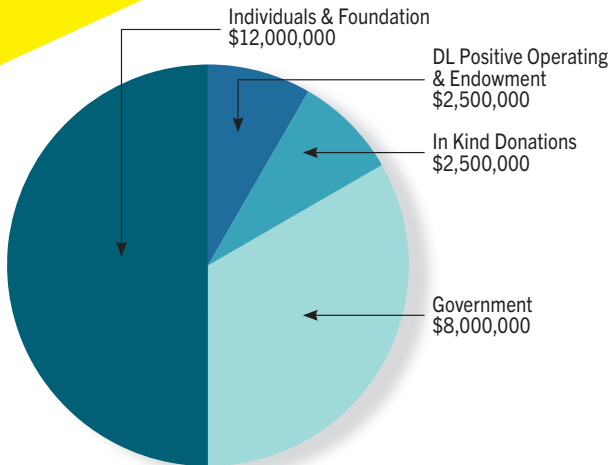
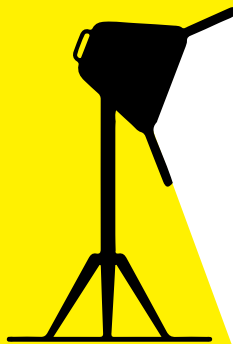


# THE BUDGET & TIMELINE

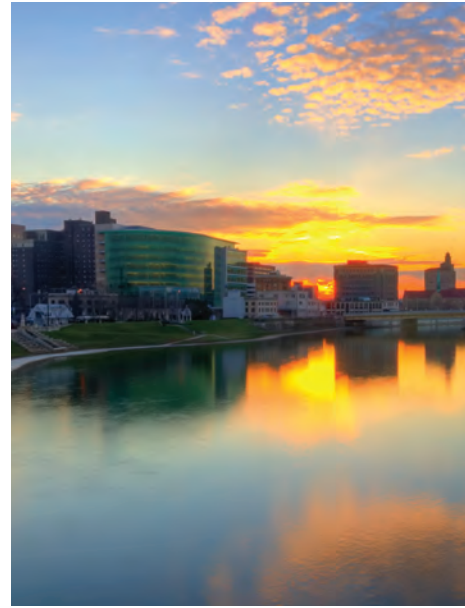
<b>ACT I</b>	Schuster Chillers.....	\$ 2,000,000
	Elevators: Schuster, Victoria, Garage.....	\$ 850,000
	Elevators: MAC.....	\$ 110,000
	Victoria: Electrical System Overhaul.....	\$ 1,375,000
	Schuster: Concrete Replacement.....	\$ 400,000
	Schuster: Carpet & Tile.....	\$ 3,400,000
	Victoria: Theatrical Lighting Package.....	\$ 1,200,000
<b>ACT II</b>	Schuster Roof.....	\$ 2,000,000
	Atmos Air Ionization (All Venues).....	\$ 800,000
	Schuster: External Video Signage.....	\$ 2,000,000
	MAC Roof.....	\$ 900,000
	Victoria: Chiller & Air Handling.....	\$ 1,500,000
	Schuster Electrical System.....	\$ 1,000,000
<b>ACT III</b>	Schuster/Victoria: Seating.....	\$ 3,000,000
	Schuster: Audio/PA Replace.....	\$ 1,000,000
Construction and Engineering Contingencies.....		\$ 2,153,500
Additional Campaign Expenses.....		\$ 1,311,500
<b>TOTAL EXPENSE.....</b>		<b>\$25,000,000*</b>

## REVENUE



\*all costs estimated

# WHY NOW?



We understand that this capital campaign is not typical—Dayton Live isn't building a shiny new building. We need to raise approximately \$25M to preserve the integrity of the iconic structures in the heart of downtown Dayton. We also know that we have to look at many funding sources to raise the necessary funds.

The projects will be phased, with the most pressing needs in the first phase (or in theatre lingo—Act I). The fundraising for the projects will come from four sources, including Dayton Live itself. While our venues are a pivotal amenity of the community, and shared by hundreds of thousands of people, no one entity should “foot the bill”. We will seek philanthropic funding from individuals, corporations and foundations, government funding—federal, state, county and city, in-kind donations from business and corporations and from Dayton Live's stewardship of its own resources including interest from our endowment. It will be through our shared vision and generosity that our campaign goals will be reached.

The Benjamin & Marian Schuster Performing Arts Center, the Victoria Theatre, the Metropolitan Arts Center, the PNC Arts Annex and the Arts Garage are part of the fabric and identity of Dayton and the surrounding region. These important venues are part of the community's elevated artistic life and enlivened downtown, they host more than 400,000 individuals each year, and are an integral partner in Downtown Dayton and the region's economic development and business growth. They are immeasurably important and simply must be maintained and preserved.

# MISSION & VISION

**The mission of Dayton Live is to strengthen community engagement in the arts through inspiring performances, educational opportunities, and world-class venues.**

**Our vision is that Dayton Live elevates a thriving downtown experience as the primary host and presenter of performing arts in the region.**

We feel that Dayton Live brings people together as the region's home for arts, culture, and entertainment.

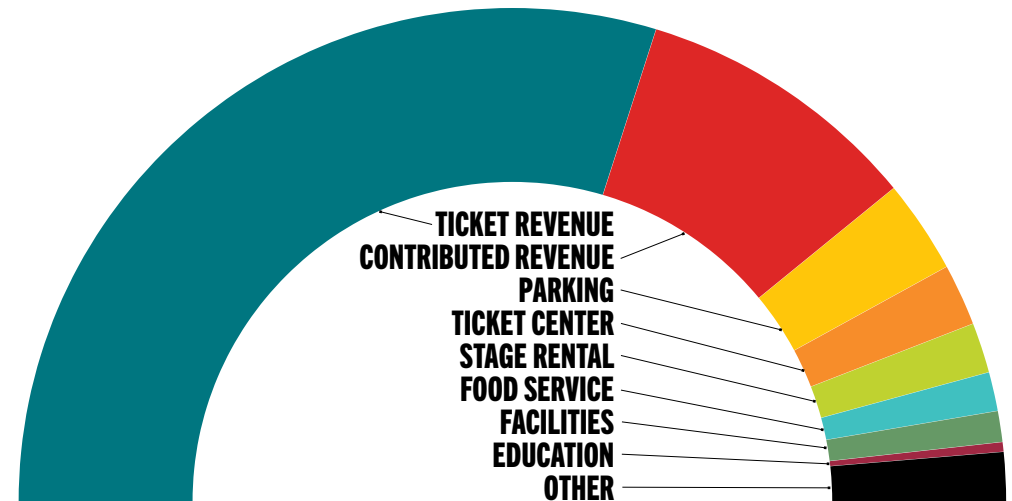
Dayton Live, located in the heart of downtown Dayton, is one of the city's premier not-for-profit arts organizations. We present more than 300 performances and events for all ages and interests each year, including touring Broadway, comedians, concerts, and other forms of performing arts entertainment. We operate and maintain the Benjamin & Marian Schuster Performing Arts Center, the Victoria Theatre, the PNC Arts Annex, and the Metropolitan Arts Center (home of The Loft Theatre) for the benefit of the community and the arts organizations that use them. We also own and operate the Arts Garage.



We boost the greater Dayton economy by over **\$33M annually**, bringing the equivalent of **996 full time jobs** to downtown Dayton!\*

\*Based on the calculator developed by the Americans for the Arts, the economic impact of Dayton Live is considerable and far-reaching. This sum represents the total dollars spent by Dayton Live and its audiences, including event-related spending by audiences, which is estimated using average dollars spent per person by arts event attendees in similarly populated communities.

## DAYTON LIVE



...welcomes over **400,000** guests into our facilities each year.



...audiences come from **83** of the **88** counties and from **100** school districts.



...operates and maintains all of its facilities at a cost of over **\$208,000** per month.

...is a **501(c)(3) nonprofit tax exempt organization.**  
Your donations are tax deductible!

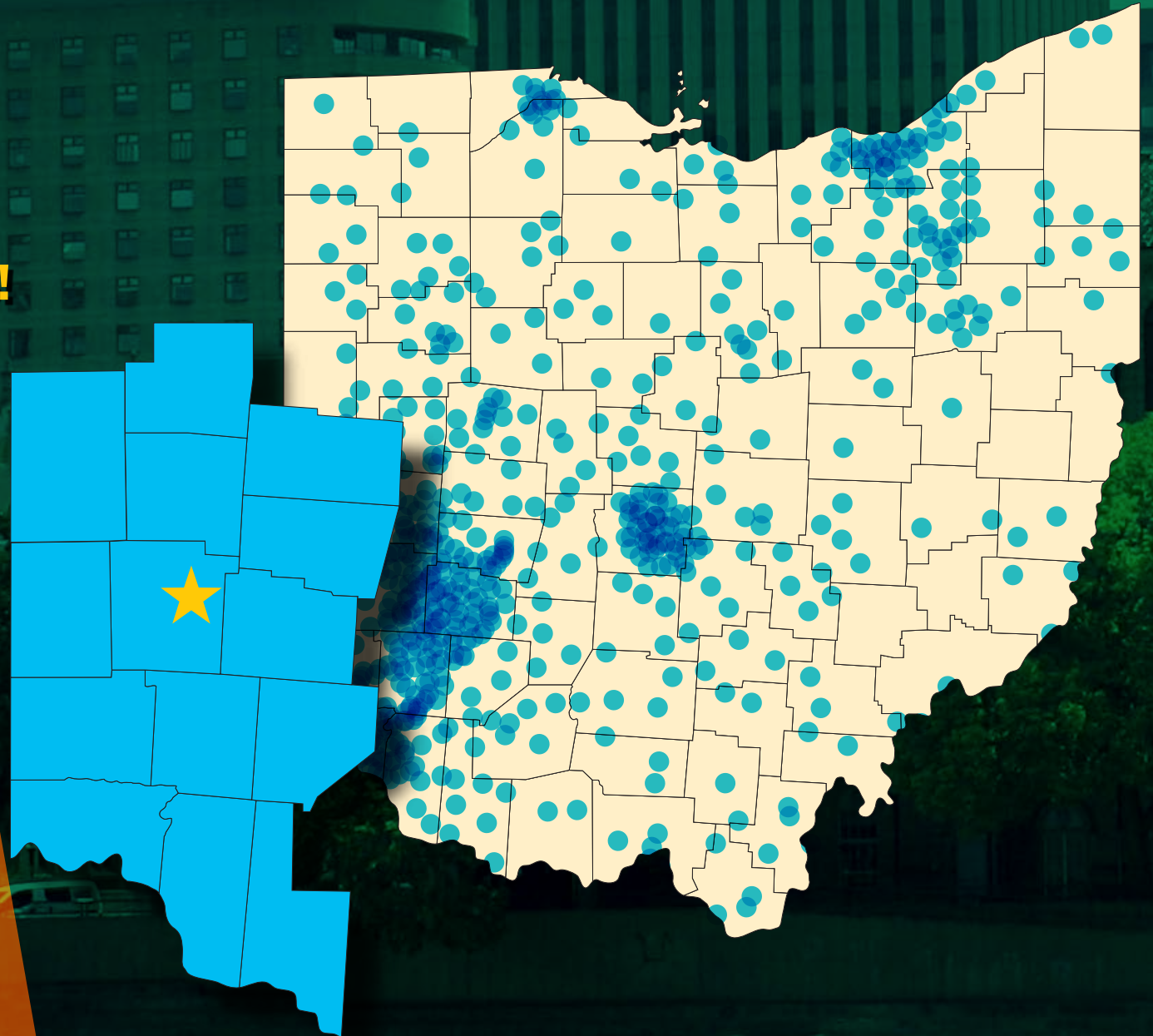
# OUR REACH

## DAYTON LIVE REACHES FAR AND WIDE

Our ticketing database includes patron accounts from  
**83** of the **88 COUNTIES** in Ohio –  
and from **48 ADDITIONAL STATES!**

And we're reaching new people!

45% of those with Dayton Live events in their accounts  
this season were completely new to us!





## 2023-2024 BOARD OF TRUSTEES

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**MONTGOMERY COUNTY  
ADMINISTRATION BUILDING**

451 West Third Street  
P.O. Box 972  
Dayton, Ohio 45422-1326

**COUNTY COMMISSIONERS**

Judy Dodge  
Deborah A. Lieberman  
Carolyn Rice

**COUNTY ADMINISTRATOR**

Michael Colbert

October 31, 2023

Dayton Development Coalition  
1401 S. Main St.  
Dayton, OH 45409

Dear Dayton Region Priority Development and Advocacy Committee:

We are writing in support of Dayton Live and their request for state and federal capital funding to provide the needed capital improvements to the Schuster Center, the historic Victoria Theatre, the Metropolitan Arts Center, and the Arts Garage.

As the Montgomery County Commission (MCC), we see every day the direct economic impact of Dayton Live on the region, especially downtown Dayton.

Dayton Live owns and operates world-class performing arts venues and elevates a thriving downtown Dayton experience as the primary host and presenter of performing arts in our region. They offer a wide variety of arts and entertainment events, including the best in touring Broadway, family shows, concerts, comedians, school day performances, and educational performances. They have programming that includes programs for youth, seniors, and new artists. They are also home to several local resident companies. The MCC recognizes Dayton Live as champions for the arts and they add to the quality of life for our residents.

Many of the venue assets such as roofs, HVAC systems, flooring, and lighting systems are outdated or have reached their 20-year life expectancy. Many of these systems are exhibiting age-related deterioration, have rising repair costs or parts that are no longer available, and desperately need to be replaced before the buildings are compromised.

Dayton Live's Schuster Center and other venues are important to the Dayton community and must be maintained and protected. I urge you to support their funding request for this important campaign for our region and for Ohio.

Sincerely,

Deborah A. Lieberman  
Commission President

Judy Dodge  
Commissioner

Carolyn Rice  
Commissioner



November 1, 2023

Dayton Development Coalition  
1401 S. Main St.  
Dayton, OH 45409

Dear Dayton Region Priority Development and Advocacy Committee:

We are writing in support of Dayton Live and their request for state and federal capital funding to provide the needed capital improvements to the Schuster Center, the historic Victoria Theatre, the Metropolitan Arts Center, and the Arts Garage.

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As Mayor of the City of Dayton, I can especially appreciate the tremendous contribution Dayton Live makes to arts and culture within our community.

Dayton Live also has significant economic impact on our downtown Dayton community. People travel from great distance to attend shows in their facilities. They stay at our downtown hotels; they shop in our local stores and they eat at our local restaurants. That impact cannot be overstated.

Many of the venue assets such as roofs, HVAC systems, flooring, and lighting systems are outdated or have reached their 20-year life expectancy. Many of these systems are exhibiting age-related deterioration, have rising repair costs or parts that are no longer available, and desperately need to be replaced before the buildings are compromised.

Dayton Live's Schuster Center and other venues are important to the Dayton community and must be maintained and protected. I urge you to support their funding request for this important campaign for our region and for Ohio.

Sincerely,

Jeffrey Mims, Jr.  
Mayor, City of Dayton



**The Dayton Foundation**  
We help you help others.

The Regional Community Foundation

1401 S. Main St., Suite 100  
Dayton, Ohio 45409

Phone: (937) 222-0410  
Fax: (937) 222-0636

Website: [www.daytonfoundation.org](http://www.daytonfoundation.org)

E-mail: [info@daytonfoundation.org](mailto:info@daytonfoundation.org)

Michael M. Parks,  
President

*Governing Board*  
David T. Miller, *chair*  
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Art Harlan  
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Josh Stucky  
James M. Vaughn

The Dayton Foundation  
Tax No. 31-6027287

Dayton Foundation  
Charitable Accounts, Inc.  
Tax No. 31-1330325

Dayton Foundation  
Depository, Inc.  
Tax No. 31-1044298

The Dayton Foundation  
Plus, Inc.  
Tax No. 54-2101090



Confirmed in Compliance  
with National Standards for U.S.  
Community Foundations



November 1, 2023

Dayton Development Coalition  
1401 S. Main St.  
Dayton, OH 45409

Dear Dayton Region Priority Development and Advocacy Committee:

I am writing in support of Dayton Live and their request for state and federal capital funding to provide the needed capital improvements to the Schuster Center, the historic Victoria Theatre, the Metropolitan Arts Center, and the Arts Garage.

Dayton Live owns and operates these world-class performing arts venues and elevates a thriving downtown Dayton experience as the primary host and presenter of performing arts in our region. They offer a wide variety of arts and entertainment events, including the best in touring Broadway, family shows, concerts, comedians, school day performances, and educational performances. They have programming that includes programs for youth, seniors, and new artists. They are also home to several local resident companies.

The Dayton Foundation has been a decades-long funder and supporter of Dayton Live, the Schuster Center, and its other facilities. Dayton Live serves as our community's legacy arts institution and anchors our arts ecosystem. As our region's community foundation, we value Dayton Live's place in making our community a wonderful place to live, work and play.

Many of the venue assets such as roofs, HVAC systems, flooring, and lighting systems are outdated or have reached their 20-year life expectancy. Many of these systems are exhibiting age-related deterioration, have rising repair costs or parts that are no longer available, and desperately need to be replaced before the buildings are compromised.

Dayton Live's Schuster Center and other venues are important to the Dayton community and must be maintained and protected. I urge you to support their funding request for this important campaign for our region and for Ohio.

Sincerely,

*Michael M. Parks*  
*The Dayton Foundation, President*



October 31, 2023

Priority Development and Advocacy Committee  
Dayton Development Coalition  
1401 S. Main St.  
Dayton, OH 45409

Dear Dayton Region Priority Development and Advocacy Committee:

Dayton Live, the Dayton area's nonprofit organization that provides performing arts venues, presents national and internationally renowned performances and supports the area's children through arts experiences, is requesting capital funding through the Priority Development and Advocacy Committee (PDAC) to support capital improvements to the Schuster Center, the historic Victoria Theatre, the Metropolitan Arts Center, and the Arts Garage.

Kettering Family Philanthropies, including The Virginia W. Kettering Foundation, The Kettering Fund, and the Kettering Family Foundation, whole-heartedly support Dayton Live's request. The Kettering philanthropies, and Mrs. Kettering personally, have provided over \$2 million to Dayton Live through the years, including funding for the 1990 renovation of the Victory Theatre and construction of the Schuster Center, which opened over 20 years ago.

Many of Dayton Live's structures and systems such as roofs, HVAC systems, elevators, flooring, and lighting systems are outdated or have reached their maximum life expectancy. Many of these systems are exhibiting age-related deterioration, have exorbitant repair costs or need replacement parts that are no longer available, and desperately need to be replaced before the buildings are compromised. An investment from the PDAC for these facilities, along with philanthropic dollars, will ensure a future for the arts in the Dayton area for years to come.

As long-time and future supporters of Dayton Live, Kettering Family Philanthropies encourages the members of the PDAC to support this important campaign that benefits the citizens of the Dayton region.

Sincerely,



Kathy Reed, Administrative Director  
Kettering Family Philanthropies

11/01/2023

Dayton Development Coalition  
1401 S. Main St.  
Dayton, OH 45409

Dear Dayton Region Priority Development and Advocacy Committee:

I am writing in support of Dayton Live and their request for state and federal capital funding to provide the needed capital improvements to the Schuster Center, the historic Victoria Theatre, the Metropolitan Arts Center, and the Arts Garage.

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CareSource is 4,500+ employees strong. Dayton Live's Schuster Center is home to our All Staff meeting which occurs multiple times a year in support of our employee engagement initiatives. The venue is walking distance from our headquarters where we can bring 2,000 employees together to share business updates, recognize successes, reinforce our person-centered mission and live stream the meeting to our virtual employees.

Many of the venue assets such as roofs, HVAC systems, flooring, and lighting systems are outdated or have reached their 20-year life expectancy. Many of these systems are exhibiting age-related deterioration, have rising repair costs or parts that are no longer available, and desperately need to be replaced before the buildings are compromised.

Dayton Live's Schuster Center and other venues are important to the Dayton community and must be maintained and protected. I urge you to support their funding request for this important campaign for our region and for Ohio.

Sincerely,



Erhardt H. Preitauer  
President and CEO, CareSource